

GUIDELINES FOR USAGE



HOME logo - with tag



HOME logo - without tag

*Housing Opportunities Made Equal*

HOME logo - tag only

COLOR PALETTE AND USAGE

> Four color process palette

20c, 81m, 76y, 61k

6c, 53m, 100y, 31k

> Spot color palette

PANTONE 483

PANTONE 7512

> Reverse use of logo

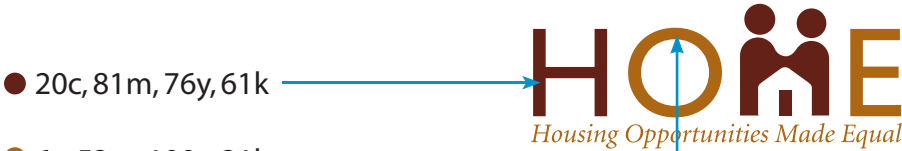
The Adobe Illustrator vector EPS file provided may be reversed from any color. However, it is preferred that the logo be reversed from the approved color palette (Pantone 483, Pantone 7512, Black).

> One color use of logo

PANTONE 483

PANTONE 7512

BLACK



PANTONE 483      PANTONE 7512      BLACK